

# IT'S ALL

# ABOUT THE

# LAKE

20th Edition

June 2025

**TACO SHACK**

Friday, July 4  
&  
Saturday, July 5  
11AM—Sold Out

Friday, July 4  
&  
Saturday, July 5  
11am—Sold Out



Saturday  
July 5  
10am—3pm

Saturday  
July 12  
11-2



Saturday  
July 12  
4—7pm



Saturday  
July 19  
11am-2pm



Saturday  
July 19  
4—7/sold out



Friday  
July 25  
4-7pm

**PHO WHEELS & SUSHI**

Saturday  
July 26  
11-2 & 4-8  
Lunch & Dinner!



Friday  
August 1  
5—Sold Out



Lake Life is the Best Life! Whether you enjoy Thirsty Thursdays at the Beach, Coffee Time at the Community Center, Pickleball meet-ups at the park, or just the random gathering of friends while out for a cruise on the roads or the water, Holiday Lake is a place that brings people together. Shane and I have met many wonderful people in the past eight years of running Gator's, but our favorites are the families.

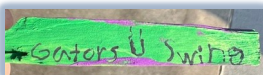
Seeing all the kids, watching them grow each year, and connecting with new "lake friends" is the biggest perk of my job. Toddlers wanting slushies and sunburnt, sandy teenagers skipping lunch, loading up on ice cream are the way weekends should be spent! When you break it down, kids only get about eight or nine weekends a year to enjoy the lake if they are one of the few lucky ones! Let them drive the golf cart, stay out late, swim until they are exhausted, take that extra turn tubing or wakeboarding while they are still young!

Summer has just begun, and there are a lot of amazing things happening at the lake. Life happens, food trucks and events are always subject to change. I try to keep everyone updated weekly on the Holiday Lake Facebook page, so please be sure to check in there to stay current.

Here's to another sun-filled, fun-filled summer at the lake!

Joni & Shane

DeFeeter



Big THANK YOU to Troy and Missy Bullock and Greg and Pat Jans for hosting Rockin' on the Water this year with Last Call Party Band. Laker Amy Nicholas stepped in and took up lead for a few songs. It was a windy day but that didn't stop anyone from rocking out!



\$20 Punch Card—\$1 punches  
Good for any Ice Cream, Slushie, Soda or Candy sold at Gators!  
Turn in filled punch cards to be entered into a drawing at the end of the summer!



Saturday  
August 2  
4—7pm



Saturday  
August 9  
4—7pm



Saturday  
August 16  
11am-7pm



Friday  
August 22  
4—7pm

**PHO WHEELS & SUSHI**

Friday  
August 26  
4-8pm



Saturday  
August 30  
10am—2pm



Saturday  
August 30  
11—2pm

Saturday  
August 30  
4—7pm



Sunday  
August 31  
11am—7pm  
or Sold Out



Sunday  
August 31  
4—7pm

Monday  
Sept. 1  
11-2pm





By Deb Mills

Another long-awaited project has been approved by the Board of Directors and is coming to fruition. The committee has purchased a BIG Adirondack Chair to be placed in Powell Park. Many people will be familiar with the "BIG Chair" that a vast number of destinations and/or businesses advertise their business and location. People routinely use this as a PHOTO OP! Our objective is simply to add an element of FUN in the park for ALL AGES! We hope to have it installed sometime mid-July.







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## Emergency Preparedness Event

By Deb Mills

An informative event was held on May 31, led by several of our own residents, 1<sup>st</sup> responders, Registered Nurses, a Flight Paramedic, and several EMS trainers. Having many years of experience in healthcare and emergency management situations, they shared a wealth of information. Several topics were covered, including: AED Hands-On experience, learning how to access the AED from the new Outdoor AED enclosures, examination of the 2 different AED devices we have, Severe Weather information specific to Holiday Lake, and also explaining the Missing Person / Water Emergency process in place.



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### WEATHER SIRENS

Outdoor Warning Siren (OWS) monthly testing is on the First Saturday of the month at 10AM. During these monthly tests, the sirens will activate for a full 3-minute warning cycle. Sirens at Holiday lake are activated for Tornado Warnings, Wind Events greater than 70mph, hail 1+ inch in diameter or greater and Severe Thunderstorm Warnings.



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**Holiday Lake - Scuba Diving**

**Holiday Lake - Betterment Committee**

**#HLR Holiday Lake Rocks**

**Just Between Lakers-For Sale**

## Holiday Lake Citizen Volunteer - Emergency Responders *By Deb Mills*

The objective of this group is to assist the Poweshiek County Sheriff's department in an Emergency, specifically with the report of a "Missing Person or a Water Emergency". The Volunteers are the 1st feet on the ground when called into action, prior to the department deputies and/or EMS responders' arrival.

When a 911 call is made for either of these 2 situations, the County Dispatcher will send an ALL Call - Text message to our cell phones on their call list. There is a process that we follow to help guide our actions. Once the Sheriff's department arrives, the Volunteers immediately follow the direction of the Sheriff or Ambulance crew.

Currently, there are 41 members who have Volunteered to give of their time and efforts should the unfortunate call be made.

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## Holiday Lake Lighting Committee Update

The Holiday Lake Lighting Committee would like to extend a heartfelt thank you to all community members who have supported our efforts throughout the years. Your generosity helps us enhance the holiday lighting that brings charm and festive spirit to our lake. We would like to remind residents that donations are accepted year-round to support the ongoing work and future projects of the Lighting Committee. Contributions help fund the purchase of new decorations and improvements to community lighting infrastructure, enhancing both the beauty and security of our shared spaces. If you would like to donate, please send your contribution to the Holiday Lake Office. Be sure to note that your donation is intended for the Lighting Committee so it can be directed accordingly. Your continued support makes a meaningful difference and helps us keep Holiday Lake bright, welcoming, and festive throughout every season. Thank you, Holiday Lake Lighting Committee Chairman, September Sackett

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The Holiday Lake Homeowners Association and Clothes Bin® have partnered to collect and recycle old clothing, shoes and textiles! Just place the items in the green recycling bin near our parking lot. Every pound of recycled items supports the Holiday Lake Home Owners Association!



## PLAY BALL!

Last year, Gary Edwards, a long-time resident of the lake, looked at the vacant backstop across from Powell Park and thought to himself, "That's just a backstop; they call it a ball field?" This sparked an idea. Gary initiated the Powell Park Improvement Project to raise funds for updating the park and making it family-friendly for all ages. Thanks to these efforts, we now have access to new basketball and pickleball courts. With the remaining funds, he transformed the old grass field with a backstop into a proper ball diamond. Gary threw the first pitch, and with the help of a Facebook post, many people came out to lend a hand. Volunteers arrived with everything from skid loaders to shovels. By the end of that weekend, a ball diamond was ready. So come out, play ball, make memories, and enjoy a fantastic summer!

### Flea & Tick Control

Tick & Flea  
Applications are  
applied to the  
entire lawn and  
along with a pets  
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### Seasonal Programs

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Weed Control  
Aeration  
Dethatching  
Overseeding  
Mowing  
Spring/Fall Cleanups



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As we move into the summer months, and as general stewardship we will start implementing our soil amendments, litter products, biostimulants, and secondary/minor nutrients for the rest of the season. It is possible to provide healthy turf without the unnecessary use of excessive nitrogen and phosphorus, as to be conscience of our surroundings!

641.990.6496 [info@roudabushlawn.com](mailto:info@roudabushlawn.com)



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# Scuba Club Update

By Blake Wilkinson



Random facts & figures from seven years of diving at Holiday Lake....



In 425 dives, a conservative estimate of items found would include over 1,000 cans & bottles, over two hundred lures, 160 semi tires, a hundred pair of sunglasses, sixty fishing poles, fifty anchors, three dozen golf balls, a dozen pair of underwear, a dozen phones, four iwatches, two boat stickers from 1970's, a go pro, a doll head, toys, flags, tools, and a mug from the café that once stood at the beach. Visibility varies from time of year.... 15 feet to 3 feet depending on many factors (clouds, rain runoff, boat activity, etc). It's never boring!



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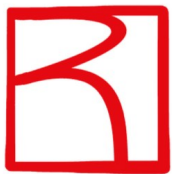


## Holiday Lake

### Welcome to the Lake!

The Holiday Lake Welcome Committee would like to Welcome you! Contact one of these ladies or the lake office to schedule a time to hear about all of the great amenities and events that are included with lot owner membership!

- Chair- Pat Link 641-891-1046
- Co-Chair Shannon Schmit 319-213-4613
- Co-Chair Joy Krull 319-350-2543
- Lake Office 641-522-7686



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# UPCOMING EVENTS

### GET INVOLVED! Meetings at the Community Center:

**Rural Improvement Zone**  
First Wednesday of  
each month at 6PM

**Board of Directors**  
Second Thursday  
of each month at 6:30PM

*For additional information or inquiries on specific events, please  
contact the Holiday Lake Owner's Association Office.  
641-522-7686 Office Hours: Tues—Fri 8AM-3PM, Sat 8-Noon*

### Compost Pile

Open Saturday, April 5 through November 8, 8AM—2PM

Materials accepted will be branches no larger than 4 inches in  
diameter and any biodegradable material (yard waste). **CLOSED**  
**DURING WET/MUDDY CONDITIONS**

### The Betterment Committee Welcomes you to

### Community Coffee

*Open to all Holiday Lake Property Owners!  
Stop in for coffee, tea, sweet treats and conversation!*

**Join us at the Community Center**  
**April—October: 1<sup>st</sup> and 3<sup>rd</sup> Fridays of the month**  
**November—March: 1<sup>st</sup> Fridays of the month only**

**Join us for Monthly Planning Meetings/Work sessions after  
Coffee at 11AM on the 3rd Friday of the month, April-October.**

### Sunday, June 29, 2025

Town Hall Meeting at the Community Center  
10:30 am and 3:00 pm

(The same information will be repeated at each meeting)  
Details about the plan for the Recreational Center will be  
shared with all Holiday Lake residents. There will be a one  
question survey to complete which will determine if lake  
residents will cast an official vote in August. The one  
question survey will need to be completed by July 9 to  
ensure that lake residents can vote in August for the center.  
If you're unable to attend the town hall meeting, you  
may visit the office to look at information and answer  
your survey.



INDEPENDENCE DAY  
*Independence Day Activities at Holiday Lake are listed on the mailing page.*



## HOLIDAY LAKE END OF THE SUMMER VENDOR/CRAFT SHOW

Saturday, August 30

9am—3pm at the Community Center

Contact: Monica Morrison 319-432-1880

**Also: Pie Sales for Kent Chapel**  
**Get there early!!!!**

**Saturday, July 12**

10—11am Meet the Candidates for Board of Directors  
at the Community Center

**Monday—Friday, July 14-18**

9—11:30am Bible School at the Community Center

## 22nd Annual Fish Committee Poker Run Fundraiser Saturday July 26, 2025

11am—1pm Registration at the Community Center  
1pm Run Begins!  
Contact: Dennis Jones 319-533-1954

**Tuesday, August 5**

RIZ Elections at the Community Center

**Saturday, August 16**

Annual Meeting at the Community Center  
8-9am Voting. 9am Meeting called to order/voting ends.



**Saturday, August 23**

9am—Noon Lakewide Clean-Up Day

## CF Rock & Roll Revue

**Saturday August 23 from 4-6 PM**  
Hosted by Dave & Denise Link at  
**6090 Capitol Drive**

*All Holiday Lake Friends are welcome to float or  
boat and listen to live 70's Classic Rock!*



## Mente's Annual Anniversary Celebration

Saturday, August 30 from 8-11pm

6047 Lakeshore Dr

*Come for the Game, Stay for the Band!*

**BOOT JACK  
BAND**

Murray  
&  
Marsha



**Sunday, August 31**

7:30am—12:30pm Annual Pancake Breakfast  
Community Center Fund Raiser

Contact: Kim Pendarvis 641-990-9763 with  
questions or to volunteer.



**Saturday, September 20**

10am at Powell Park, SxS Poker Run  
Contact: Lynn Parizek 319-558-8276



**Saturday, October 25**

3pm Trunk or Treat at the beach parking lot.  
Contact: Candace Brown 319-243-9075

**2<sup>nd</sup> Annual Halloween Costume Party**

6pm Doors open. 7—11pm "Last Call Party Band" Plays.  
Doors close at Midnight

Contact: September Sackett

**Saturday, December 6**

Noon-2pm Cookies with Santa and Reindeer Games  
Community Center

## UPCOMING EVENTS

AT THE BROOKLYN OPERA HOUSE

We are a vibrant hub that caters to a diverse audience of all ages, offering an extensive range of events, from electrifying concerts to engaging community theatres, ensuring there's something for everyone to enjoy.



GET YOUR TICKETS TODAY



# Holiday Lake Rocks

By Andrea Rae



## Holiday Lake Rocks (Literally)!

Get ready to channel your inner treasure hunter, because the Holiday Lake Rocks 4th of July Rock Event is back and better than ever! Keep your eyes peeled for our legendary Golden Rocks—they're not just shiny and fun to find, they're also your golden ticket (literally) to a soft serve or slushie at Gator Enterprise.

Clues will be posted on the #HLR Holiday Lake Rocks Facebook page as the rocks are hidden, so make sure you're following along and refreshing the page like it's your summer job. New rocks will be hitting the lake all 4th of July weekend.

**Found a Golden Rock?** Turn it in ASAP to Gator Enterprise so we can keep the fun going and reuse them throughout the weekend. Please remind your guests of this as well. More golden chances = more ice cream cones = more smiles. It's simple math.

Big thanks to everyone who's donated to keep the Golden Rock magic alive—the kids of Holiday Lake are loving every minute of it, and your generosity is what makes it all possible! Want to chip in? Drop your donations at Gator Enterprise or find the Venmo QR code on the #HLR Facebook page.

**Found a painted rock?** Snap a pic and post it to the page! Then give it a new hiding spot so the fun keeps rolling. Heading home and don't have time to re-hide? No worries—just swing by the Rock House on Sharon Drive (between Bozo Lake and the campground) and drop them off. Rock hoarders beware: golf cart cup-holders are not an approved rock retirement home!

Thanks for being the best lake crew around. Can't wait to see everyone rocking out this 4th of July!

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## Holiday Lake RIZ Committee Update

Holiday Lake Rural Improvement Zone (RIZ) is a local TIFF district formed in 2010 under Iowa Code 357H with a 20-year charter. The charter will sunset on June 30, 2032. The Rural Improvement Zone's purpose is to remove lake sediment and prevent sediment from entering the lake, which ultimately will improve the water quality. There are five RIZ zones in Iowa as follows: Lake Panorama, Sun Valley, Sundown, Diamondhead, and Holiday Lake. RIZ is classified as an other government entity overseen by the Iowa Department of Management.

The Holiday Lake RIZ is managed by five trustees elected to 3-year terms. Elections are conducted by the Poweshiek County Auditor's office. Current trustees are Tom Dvorsky, President, Term Ends 2026; Rick Happe, Treasurer, Term Ends 2027; Tom Hinders, Clerk, Term Ends 2025; Todd Eiler, Term Ends 2026 and Josh Giannetto, Term ends 2027. The next elections are August 5, 2025. RIZ trustees are elected by registered voters that have full time residence at Holiday Lake.

July 9, 2024 will be the bid opening for Dredging areas of the Holiday Lake that have not yet been dredged in the past 10 years. The intention would be to start after Labor Day weekend.



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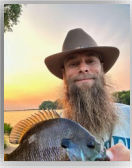
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## Fish Committee Update

By Holiday Lake Fish Committee Member  
Barry Knowles

### A Different Perspective

Living at the lake full time, I often find myself ONLY fishing Holiday Lake. The thought of going out to some public waters to catch some dink Bluegill just doesn't sit right. Holiday Lake offers some of the best fishing in the state, in my opinion. The chances to catch trophy Walleye, trophy Perch, 3-plus pound Bass, 8-9" gills, 10" Crappie, and 24-plus inch Catfish just won't let me leave! It was time for a new perspective. I recently took a camping trip on the Mississippi up in Minnesota. This wasn't a fishing trip, but my poles were loaded and my license purchased. I have never fished the Mississippi but know that river monsters dwell within it. Worm....bobber.... Cast....Repeat. This felt good, back to the basics, new location, same old method. BAM, bobber down, now it's on! Fought me a good ol' fish fight for about 10 seconds before I reeled in my first 5" Bluegill. I couldn't be happier at this point. Yes, I said that right, thrilled to catch a 5" Bluegill. Back at home, this would have been just another gill, but not this time. This, folks, was a Mississippi Bluegill, and my first ever! I ended up with 2 more just like it. NO SKUNK!

Moments like these are just what the fisherman needs to re-hash old feelings with new memories while catching the same species of fish. To realize what we already know, it's not necessarily about the fish! Add a new perspective to your old hobby!

### Spring Stock Numbers

1,000 Catfish - 1,000 Redear - 1,000 Large-mouth Bass

### Poker Run

Jun us July 26<sup>th</sup> for the Annual Holiday Lake Poker Run! All proceeds directly fund fish stocking and habitat projects.





### 2025 Poker Run T-Shirts

Order forms are at the Lake Office, Gator's and online on the Holiday Lake Facebook page.

Deadline to order is  
Saturday, July 12

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### Holiday Lake History By Blake Wilkinson



A vintage photo (circa 1963) from the beach facing the dam.  
Note the turtle that is now located in Powell Park.



# Kid's Fishing Tournament

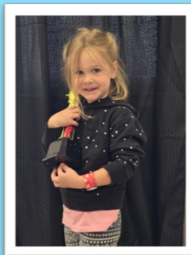
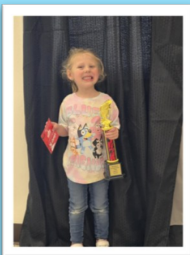
8th Annual

## Awards for Longest and 2<sup>nd</sup> Longest Fish Four Age groups!

### 5 & Under

1<sup>st</sup> Faye Van Ersvelde

2<sup>nd</sup> Cora Schuett



### Ages 6-10

1<sup>st</sup> Jaxson Cowan

2<sup>nd</sup> Evelyn Tisue



### Ages 11-14

1<sup>st</sup> Sylas DeGeeter

2<sup>nd</sup> Maverick Harter



### Drone Winner!

### Beach Bundle Raffle Winner



Jensen Brown

Colbie Brown

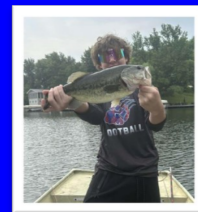
### Ages 15-17

1<sup>st</sup> Marissa Rahe

2<sup>nd</sup> Avery Palmer



### Overall Longest Fish Winner



Sylas DeGeeter 19" Bass



Behr,  
representing  
the Richard's  
Family



~ Your Lake Real Estate Experts ~

Heidi Sunkle (641) 750-7812  
Connie Sjerven (641) 990-4149  
Peggy Streit (515) 314-6677

Contact Us!

[www.HolidayRealtyHomes.com](http://www.HolidayRealtyHomes.com)



2092 S. Lakeshore Dr. Brooklyn, IA. 52211



## IT'S ALL ABOUT THE LAKE

**Gator Enterprise, LLC**  
1786 328th Ave  
Brooklyn, IA 52211

Located just outside the North  
Entrance of Holiday Lake

**Shop 641-522-7313**

- Outdoor Power
- Marine
- Golf Carts
- Power Sports
- Welding



**Summer Hours**  
M, T & Thur 9-5  
Wednesday CLOSED  
Friday 9-6  
Saturday 9-1  
Sunday 10-1



*Independence Day Activities at Holiday Lake. All events subject to change*

### Friday, July 4

**Starting at 3PM Sand Volleyball Tournament at Powell Park**

Sign up your team by contacting Kristi Bean at 319-330-5463

### Saturday, July 5

**9-9:30AM Yoga in the Park at Powell Park**

Maria Zeutenhorst 641-485-0632

**2PM Pet Costume Parade at Powell Park**

Dress up your pets in their most creative costumes and bring them to the park for a fun and festive parade. Prizes awarded!

**Around 6-7PM Skydive Iowa**

landing at Powell Park ball field.

**8PM Boat Parade** starting at South Boat Ramp

**Dusk - FIREWORKS!** Rain date of Sunday, July 6

### Sunday, July 6

**9-10:30AM Kid's Carnival Games at the Community Center** for children 12 & under.

9-10AM Register for the ATV/Golf Cart Cruise. Judging ends at 10:30AM. Cruise Begins at 11AM.

Katie Tomlinson 641-485-0127

### Mini Golf Open Sunrise—Sunset all Summer!

\$3 per person, per round (9 holes).  
Tokens available for purchase at Gator's during business hours.

1 Person - 1 Token - 1 Ball - 1 Round.



### Holiday Business Hours

Friday, July 4 9a—6p

Saturday, July 5 9a-1p

Sunday, July 6 10a—1p

Monday-Wednesday, July 7—9 CLOSED