

# IT'S ALL ABOUT THE

# LAKE

11th Edition

June 2022

## HAPPY Independence DAY

### Saturday, July 2

- 9-9:30AM Yoga in the Park – Powell Park  
Contact: Maria Zeutenhorst 641-485-0632
- 10AM Volleyball Tournament – Powell Park  
Event posted on Holiday Lake Facebook page.
- 2PM 2nd Annual Pet Costume Parade – Powell Park  
All Animals Welcome!  
Contact Shannon Schmit: 319-213-4613



- 7PM Parachutes landing in ball field  
North Entrance
- 8PM Boat Parade-South Dock
- Dusk Fireworks off the dam  
with rain date Sunday, July 3  
Tune your radio to 103.9 for fireworks music.  
Email song requests to  
holidaylakefireworks@gmail.com

### Sunday, July 3

- Contact: Katie Tomlinson (641) 485-0127
- 9AM Kid's Carnival Games and Cruise  
Judging begins for ATV/Golf Cart Cruise  
Judging ends at 10:30
- 11AM Cruise begins

**Garcia's**  
Pollo Y Carne Asada

Rolling in to Gator's  
Friday July 1  
NOON—????  
Cash only!

Gator's will have a  
Corona Special!

**Valhalla Hatchets**  
Entertainment on Target

Friday & Saturday  
July 1 & 2 at Gator's  
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Saturday Morning  
July 2, 8am-2pm

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CURBSIDE

Rube's is bringing their legendary steaks to Gator Enterprise, LLC right here at Holiday Lake! Rube's is famous for their locally-sourced, generously portioned, grass-fed and grain-finished, wet-aged steaks.

- ◆ Watch for Holiday Lake Specials on Rube's website starting June 20
- ◆ Place your order by 7PM on Friday, July 1
- ◆ Pick up your order at Gator's on Saturday, July 2 from 10AM-Noon

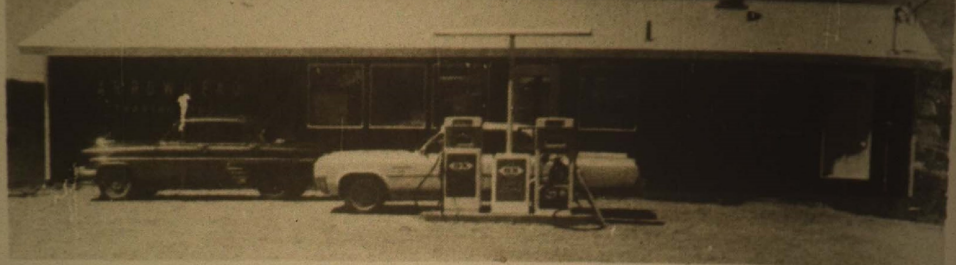
Simply place your order at [www.rubessteaks.com](http://www.rubessteaks.com) and indicate at checkout that you will pick up your order at Gator Enterprise, LLC. Remember, you must preorder, they will not be able to sell on-site!

The summer season was off to a slow start this year but we all seem to be in full swing now! Shane and I have some fun things lined up for the 4<sup>th</sup> of July weekend and we hope to see you all! As always, we're looking for products and services to add to our business and help support our lake community. We have a decent-sized parking lot and welcome any suggestions for food trucks. We charge no rent and take no proceeds... just maybe a slice of pizza or a smoothie.

The lake has some exciting events coming up, including the 4<sup>th</sup> of July Celebration and some of the best fireworks in the state. Your donations and can contributions help pay for this and it continues to be a great show every year. The Annual Fish Committee Poker Run is at the end of the month and the bands are lined up for Holipalooza in August. It's no wonder that lake residents never want to leave this little slice of heaven!

As many of you have noticed, we are adding another building to our property. The building will be used for Boat Storage during the off-season months. As I write this, it is nearly booked full for fall. We also will have some outdoor storage available. I cannot say how heart-warming it is to hear the words of support from our loyal customers who understand that Gator's is not just any business, but a family owned and operated business that runs on hard work, pure hearts and sheer determination. That being said, Work Hard—Play Hard and have a safe and sunny summer! Oh, and HAPPY 60<sup>th</sup> BIRTHDAY, HOLIDAY LAKE!

Brooklyn Chronicle 25 July 1963



The Arrowhead Trading Post opened for business last month on Holiday Lake. Swimmers and boaters use the Arrowhead as a concession stand and grocery store. The Holiday Lake beach is in back of the Arrowhead and part of the lake dam can be seen to the right of the building.

## Arrowhead Trading Post Helps Fill A Void At Holiday Lake

Jeni  
&  
Shane



Paper (snail-mailed) editions of "It's All About the Lake" go out to all current lot-owners. To view the latest edition online or share with your friends, go to [www.gatorenterprise.com](http://www.gatorenterprise.com)

Has your mailing address changed? Please email me so I can update my records at [jenidegeeter@netins.net](mailto:jenidegeeter@netins.net)



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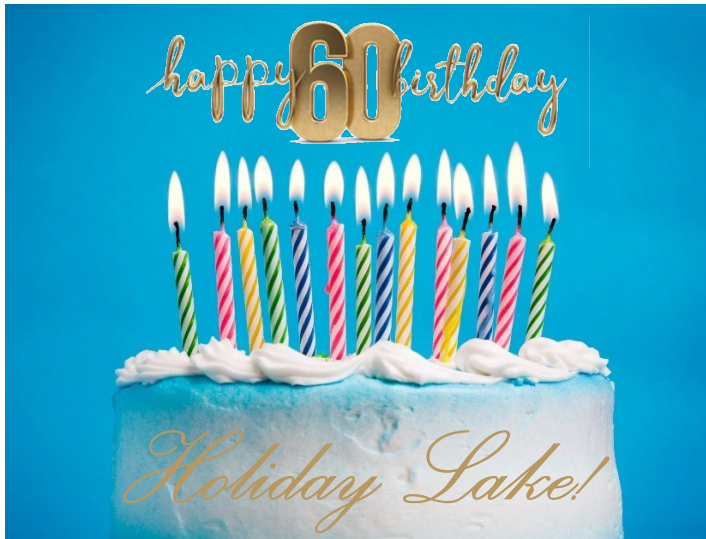
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**Brooklyn Chronicle 23 May 1963**

Long, tiring, trips to summer recreation areas are no longer necessary for residents of this area who now find all the facilities available at their doorstep at Brooklyn's Holiday Lake. To prove the point, Pat Hickerson, daughter of Dr. and Mrs. L.C. Hickerson, home for the summer from the State University of Iowa, was having lots of fun on water skis last weekend as she zipped across the lake behind a boat powered by a 70-horse motor. Boat was piloted by Leslie Showalter of O & S Marina. Huge dam which holds back the water in what eventually will be a 100-acre lake, can be seen in the background.

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**-HOLIDAY LAKE-  
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SHOW**

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Community Center

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## Holiday Lake Betterment Committee

The core working group continues to meet monthly to bring project ideas to the table. We have respectful discussions, then present ideas to the board and schedule workdays.

Activity was delayed this Spring as we waited long for the spring rains, wind, and cold to pass before we started our projects. Of course, weed control was the first action item!

Bushes were planted on the south end of the Community Center along with a couple of perennial flowers to complete this project. Perennial Ornamental grasses and flowers were added to both the beach house and Butterflower gardens.

The sign at the North Entrance was given a facelift, with a Nautical Blue coat of color. Lighting was added. [still needs a bit of adjustment]

Establishing a Butterfly garden from seeds is a tedious task! Weeding is meticulous, but necessary. Differentiating between the new flowers and grasses from that of noxious weeds and grasses. Many will see the green mass stems, and think that it looks terrible. The process takes patience and time. It will come.

In addition, 2 existing flower beds have gained attention. [1] DOCK Park [south boat dock] has taken on a new look. We had fun with this one! [2] The Flagpole Garden has also taken a little larger shape and look. A Living Memorial - Burning Bush was donated by Joyce, in memory of her late husband Bob Harrison. A second Memorial has been ordered by Ron Donald. He has donated a bench in memory of his late wife Sally. Mulch has been placed around the flowers/bushes and will be finish with washed River Rock.

### Upcoming Projects we hope to have BOARD approval:

- [1] Fundraiser-Community Activity - Junk-n-the-Trunk [June 25] Approved.
- [2] add additional adornments to the north entrance sign
- [3] continue discussion around erecting a South Entrance sign on Holiday Lake property
- [4] add 1-2 GAZEBOs at Powell Park [submitted Proposed budget Board funds]
- [5] Plant trees that add color to west end of the Community Center [submitted Proposed Budget Board funds]

\*ALL Community Residents are WELCOME to attend meetings and work session! Please indicate if you would like to be added to the Instant Messenger list for work-sessions.

\*You may also follow the group on our FB page: holidaylake-bettermentcommittee



# PONDEROSA

## WATERWORKS



### Boat Lift & Dock Sales - Service

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# Holiday Lake History submitted by Blake Wilkinson



In the early days of the lake, Pearl Moore wrote a weekly column for the Brooklyn Chronical detailing the activities of lake residents. A variety of topics were reported: weather, births, dinner guests, cottage building activities, and general happenings. Pearl was the queen of social media in the old school style. She often filled most of a full page. Enjoy the following sample....

Recent visitors of Mr. and Mrs. Donald Scott of Marshalltown were their children and families, the John Andersons and Dale Devicks of Marshalltown and the John Brandts of LaMoille. The Scotts are in the process of completing their home on Woodland Hills Drive and have moved here permanently this weekend.

Spending several days in the Veryl Brightwell home is Bill Ohde of Dysart. Young Bill is a nephew of Mrs. Brightwell.

Arriving home Monday after spending several days vacationing in Minnesota were Mr. and Mrs. Martin Schmitz and Kathleen.

Planning to move to the area as permanent residents about August 1 are Mrs. Marie Borton of Nevada and the Tilmer Tjelmeland family of Ely. Mrs. Borton is Mrs. Tjelmeland's mother. Mrs. Borton's home is on North Lakeshore Drive and the Tjelmeland home on Buena Vista Drive.

Mr. and Mrs. Hans Fridl, Jr. of Des Moines are vacationing this week at the lake. They are starting their home on Woodland Hills Drive.

The William H. Prock family of Des Moines have spent the past two weeks vacationing at their home on Franklin Drive.

Mr. and Mrs. Robert J. Vogel of Gilbertville spent the weekend at their cottage on Windy Drive.

Weekend guests in the Andrew Mitchell home on Skyline Drive was their son, Larry Mitchell of Cedar Rapids. Sunday evening dinner guest was Robert Zwiegart of Blairstown.

Overnight guests of Barbara Taylor in the John Taylor home Wednesday were Martha Montgomery and Jamie Stone of Brooklyn.

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1 May 1969

# Holiday Lake News

By Mrs. Andrew Mitchell

Thursday supper guests in the Forrest Masters home were Mr. and Mrs. Fred Masters and Mr. and Mrs. Bernard Donnelley of Oskaloosa.

Friday supper guests in the Jack Masters home in Tama

were Mr. and Mrs. Forrest Masters.

Mr. and Mrs. Eli Berry and family were dinner guests in the Forrest Masters home.

Mr. and Mrs. Glen Newell, Jean and Carol, of Eddyville were Sunday dinner guests in the Forrest Masters home. The honored guest was Pfc. Dennis Newell, who left Mon-

day for Oakland, Calif. He is on his way to Udon, Thailand.

Mrs. Gladys Jordan of Lake Ponderose was a supper guest in the Forrest Masters home.

Miss Marguerite Reese of Waterloo spent a few days the past week at her cottage on Windy Court.

Mr. and Mrs. Larry Speas and family of Liscomb, Keith and Kenneth Speas of Marshalltown Sunday visited their mother, Goldie Speas, who is staying at her sister's, Maurie Borton. Sunday evening callers were Gay and Rube Meyers and Mr. and Mrs. Tilmer Tjelmeland.

In the late '60's the duty fell to Mrs. Andrew Mitchell. The column was condensed but just as power-packed.



**Barbara Nangle**

Broker Associate, ABR, SPS, PSA

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# 5th Annual Kid's Fishing Tournament Results

Managed by Holiday Realty and Samantha DeBrower



**1<sup>st</sup> Longest Fish  
5 & Under**

Rhett Briggs 9 <sup>13</sup>/<sub>16</sub>



**2<sup>nd</sup> Longest Fish  
5 & Under**

Evelyn Tisue 9 <sup>3</sup>/<sub>4</sub>



**1<sup>st</sup> Longest Fish  
Ages 6-10**

Brock Jones 25 <sup>1</sup>/<sub>2</sub>



**2<sup>nd</sup> Longest Fish  
Ages 6-10**

Liam Storm 16 <sup>1</sup>/<sub>2</sub>



**1<sup>st</sup> Longest Fish  
Ages 11-14**

Jack Ferris 25 <sup>1</sup>/<sub>2</sub>



**2<sup>nd</sup> Longest Fish  
Ages 11-14**

Brody Johnson 22



**1<sup>st</sup> Longest Fish  
Ages 15-18**

MJ Duhl 15 <sup>1</sup>/<sub>4</sub>



**2<sup>nd</sup> Longest Fish  
Ages 15-18**

Mia Sunkle 14 <sup>1</sup>/<sub>4</sub>



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Holiday Lake's Newest Little Fisherman, Kaiser DeBrower, son of Samantha and Austin DeBrower. Grandparents are lake property owners Dan and Donna Busch.

Heidi Sunkle Broker Associate  
Connie Sjerven Broker/Owner, CNE, GRI

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**T-Shirt Design Contest Winner—Faith Miller**



**Lillian Rahe**

**Reid Briggs**



**Paddle Board Winner**

**Steve Clough**



Thank you to all the volunteers that made rocks for the 5th annual Holiday Lake Kids Fishing Tournament! Over 230 rocks were made and handed out to each participant, and hid around the lake. It was a fantastic turnout, and was so amazing to see the beautiful rocks that everyone worked so hard over the winter to paint.

Holiday Lake Rocks will have another fun event to participate in over the 4th of July weekend. Golden rocks will be hid over the weekend to be exchanged for treats at Gator Enterprise! Follow our page for more information.

Don't forget, if you find a rock, post a picture, and re-hide! If you don't have time to re-hide you can always drop off rocks in the bucket at Gator Enterprise so we can make sure rocks stay in circulation!

Happy rock hunting everyone!  
Andrea Rahe

## Flea & Tick Control

Tick & Flea Applications are applied to the entire lawn and along with a pet's topical product prevents fleas as well as ticks.

## Seasonal Programs

Fertilization  
Weed Control  
Aeration  
Dethatching  
Overseeding  
Mowing  
Spring/Fall Cleanups



ROUDABUSH  
Lawn Care

As we move into the summer months, and as general stewardship we will start implementing our soil amendments, litter products, biostimulants, and secondary/minor nutrients for the rest of the season. It is possible to provide healthy turf without the unnecessary use of excessive nitrogen and phosphorus, as to be conscience of our surroundings!

641.990.6496 [info@roudabushlawn.com](mailto:info@roudabushlawn.com)

## Lawn care tips:

- Mow at a height of 3"-4"
- Don't remove more than 1/3 of blade when mowing
- Water deep and infrequent, approximately 1" per week
- Use sharp blades, dull blades tear grass instead of cutting it opening up the plant to disease



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The Betterment Committee Welcomes you to

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- Holiday Lake – History
- Holiday Lake – Scuba Diving

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# THANKS, FOLKS

For Your Help In Making Holiday Lake A Huge Success

## WELCOME LOT OWNERS

That time of year is here again. We want to welcome all lot owners out to the lake, to use the facilities, and to inspect the new commercial area being developed.

Because a large percentage of our lots are owned by folks like yourselves, it is now necessary to limit admittance to the area.

To avoid embarrassment to you, PLEASE have your car decal or admittance pass when you come out, whether to fish, swim, picnic or just to drive around, looking at the progress being made.



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# Fish Committee Update

By Committee Member Barry Knowles

**BONUS!** The fish committee is proud to announce that we have re-introduced a species of fish that once used to roam these waters, Wipers! This spring we stocked 1,000 Wipers, 6-8 inches long in the main lake. These fish are unable to reproduce, meaning they will not become lifetime members of this habitat. Wipers are a cross between a striped bass and a white bass. Wipers are very aggressive fighters and tend to stay together in schools. They grow up to 12 pounds in weight and reach 24 inches in length. The state record is currently 19 pounds, 10 ounces out of Saylorville reservoir in Polk County. Bonus!

This fish committee is also very happy to announce the stocking of 600 10-inch crappie in the ponds. 300 in Andy's and 300 in Bozo's with 400 more on the way. Enjoy, fishermen!



It was a slow start to the fishing season this spring, but Dave Kutz didn't let the cold temps stop him! This 24" Walleye was caught on April 19. Great catch, Dave!

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## 19th Annual Fish Committee Poker Run Fundraiser Saturday July 30, 2022

Registration at the  
Community Center

Registration: 1-2pm  
Start: 2pm  
Entry Fee: \$20.00



There will be 5 Stops throughout the lake

### PAYOUTS TO TOP 3 HANDS

All participants start at the Community Center and caravan to each location via Golf Cart or ATV. Lots of great raffle prizes at the Community Center after the run.

**GOOD LUCK TO ALL!!!**

*The Fish Committee would like to THANK all of our past, present and future supporters. We appreciate your help and generosity in making Holiday Lake a great place to fish.*

If you have Questions, feel free to call a member of the Fish Committee

Dennis Jones 319-533-1954  
Mike Ehrig 319-939-5718  
Barry Knowles 515-681-7858  
Lynn Baustian 641-990-6822  
Jesse Kohnke 515-313-3360  
Marvin Brown 319-533-0201  
Rick (Chip) Kalina 319-310-2568  
Casey Hoffsmitt 515-205-4914



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## Fishing Tips

By Fish Committee Member Barry Knowles

**GET CREATIVE!** I recently started getting creative with my lure presentation (with much success) by cutting and piecing different rubbers together on a simple hook and split shot sinker. Making little skirts with funky tail variations has landed me 5 different species of fish out of our lake. Have fun with it!

**MAKE A CIRCUIT!** Holiday Lake has a lot of common ground fishing access to the main lake and ponds. A fun thing I like to do to stay successful when fishing the common grounds is to create a circuit and keep moving. I make 5 casts as each common ground location and work my way around the whole lake and ponds. This allows me to fish a wide variety of depth, contours, habitat and species availability. Its so much fun, try it out!



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# UPCOMING EVENTS

*All Dates and Times are Subject to Change. For additional information or inquiries on specific events, please contact the Holiday Lake Owner's Association Office. 641-522-7686*

**Wednesday, July 6 Community Center**  
6PM RIZ Meeting

**Saturday, July 9**  
Fire on Wheels Pizza will be at Gator's.

**Thursday, July 14 Community Center**  
6:30PM Board Meeting.

**Saturday, July 16 Community Center**  
10AM Meet the Board Candidates

**Monday-Friday, July 18-22 Community Center**  
9AM Kid's Bible School

**Thursday, July 21 Community Center**  
6:30PM Betterment Committee Meeting

**Saturday, July 30**  
Annual Poker Run!

**Wednesday, August 3 Community Center**  
6PM RIZ Meeting

**Thursday, August 11 Community Center**  
6:30PM Board Meeting.

**Saturday, August 13 Community Center**  
Annual Membership Meeting

**Thursday, August 18 Community Center**  
6:30PM Betterment Committee Meeting

**Saturday, August 20 Community Center Lawn**  
Holipalooza 2022

**Sunday, September 4 Community Center**  
7:30 Annual Pancake Breakfast

**Wednesday, September 7 Community Center**  
6PM RIZ Meeting

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There will be 5 Stops throughout the lake

### PAYOUTS TO TOP 3 HANDS

All participants start at the Community Center and caravan to each location via Golf Cart or ATV. Lots of great raffle prizes at the Community Center after the run.

**GOOD LUCK TO ALL!!!**

*The Fish Committee would like to THANK all of our past, present and future supporters. We appreciate your help and generosity in making Holiday Lake a great place to fish.*

If you have Questions, feel free to call a member of the Fish Committee



Dennis Jones 319-533-1954  
Mike Ehrig 319-939-5718  
Barry Knowles 515-681-7858  
Lynn Baustian 641-990-6822  
Jesse Kohnke 515-313-3360  
Marvin Brown 319-533-0201  
Rick (Chip) Kalina 319-310-2568  
Casey Hoffsmitt 515-205-4914



**Music Festival**  
on the  
**Community Center Lawn**  
**HOLIPALOOZA**  
**August 20, 2022**  
**Noon-10pm**

**Just A Girl  
With Tools**  
Jennifer Juett  
**319-361-7070**  
Interior Painting  
Light Construction

# Vacation Bible School



Hosted by Kent Union Chapel Church

Preschool thru 8th grade

Date : July 18th to July 22nd, 2022

Time: From 9:30 AM. to 11:30 AM.

Location: Holiday Lake Community Building  
(across from the beach)

To register or if you have any question you may contact  
Pastor Dorothy Banzahf 641- 522-7205  
or Zelda Kramer 641-522-5523

**Please share the information**



**641-522-7850**

ASI 726376 PPAI 641960

Lon Fisher  
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Brooklyn, IA 52211  
Office: 1739 Kent Church Rd.

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[www.signsbyfisher.com](http://www.signsbyfisher.com)

**YOUR ONE STOP SIGN SHOP**



# Holiday Rental, Inc.

Indoor and Expanded Outdoor  
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**641-891-0593**

## Compost Pile

Open every Saturday First Saturday  
April through 2nd Saturday in November

**8AM-2PM**

Materials accepted will be branches no larger than 3 inches in  
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**CLOSED DURING WET/MUDDY CONDITIONS**



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**IT'S ALL ABOUT THE LAKE**

Gator Enterprise, LLC  
1786 328th Ave  
Brooklyn, IA 52211

**In this issue:**

- July 4th Festivities
- Kid's Fishing Tournament
- #HLR
- Upcoming Events
- Happy 60th Holiday Lake!



1786 328th Ave  
Brooklyn

Located just outside the North  
Entrance of Holiday Lake

**641-522-7313**  
**Summer Hours**  
Mon—Thurs 9-5  
Friday 9-6  
Saturday 9-1  
Sunday 10-1



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Saturday, July 9**

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